



RENEW YOUR 2016 UCLA FOOTBALL SEASON TICKETS

As a season ticket holder you have **FOUR** options:

RETAIN / UPGRADE

Renew your season ticket(s) in the current seat location and you will have the opportunity to upgrade your seats in our online Select-A-Seat event in April of 2016.

RELOCATE

Continue as a season ticket holder, but release your current seat location(s) now in order to relocate to a lower per seat donation area in the Rose Bowl during an exclusive online relocation event in February of 2016. Your selection priority will be based on consecutive years of being a UCLA Football Season Ticket Holder.

TRANSFER

For 2016 only, due to the implementation of the UCLA Scholarship Seating Program, we are offering the unique opportunity to transfer any or all of your season tickets to another Bruin fan at no cost through November 30. We will contact you in the coming weeks to facilitate this transfer.

RELEASE

Choose to not renew and release this seat location. We hate to see you drop any of your season tickets as your support is imperative to our success. Seat locations released will be made available for other fans to select.

Additional 2016 home and away single-game tickets, Pac-12 Championship and Bowl game package information will be provided to you at a later date.

UCLA SCHOLARSHIP SEATING PROGRAM

The UCLA Scholarship Seating Program aims to create equity amongst donors through uniform Wooden Athletic Fund per seat donation requirements for all UCLA Football and Men's Basketball season ticket holders while also generating new, sustainable revenue to help UCLA Athletics keep pace with the rising costs of collegiate athletics. Comprehensive information about the UCLA Scholarship Seating Program is also available at: www.uclascholarshipseating.com

UCLA FACULTY & STAFF

UCLA current, retired and Emeriti Faculty and Staff are eligible to purchase up to four season tickets in the scholarship seating area and receive a donation match from UCLA Athletics on the required per seat donation. If the seats are in the \$50 per seat Wooden Athletic Fund donation areas, the required per seat donation will be waived.

BRUIN VARSITY CLUB

Bruin Varsity Club (BVC) members at the \$100 Premier level and above will continue to receive the benefit of one complimentary UCLA football season ticket. The \$100 BVC donation amount will be credited toward the UCLA Scholarship Seating Program per seat donation requirements.

Timeline

November 30, 2015

Season Ticket Renewal Deadline

February 2016

Online Relocation Event

April 2016

Online Select-A-Seat Event

June 30, 2016

2016-17 WAF Donation Renewal Due

July 1, 2016

Deferred Payments Charged for 2016 Football Season Tickets

More information can be found online at uclabruins.com/renew.
Questions? Call us at **310 825-2946** or email cto@tickets.ucla.edu