

COLLEGE OF
CHARLESTON

COUGAR
CLUB



CHARLESTON

Cougars

MEMBERSHIP GUIDE
FUNDING DREAMS
&
CHANGING LIVES



THANK YOU for your annual donation to the Cougar Club and the College of Charleston Athletics Department. Your financial contribution provides essential resources for our athletics programs enabling our student-athletes to achieve their athletic and their academic goals.

By joining the Cougar Club, you partner with hundreds of Cougar fans who provide our student-athletes with the opportunity to become champions inside and outside of the classroom. Donations from Cougar Club members are necessary to provide the scholarship funding needed to support our student-athletes while they pursue a world-class education and compete for championships.

Our coaches, staff, and student-athletes strive for greatness. They are always mindful of the fact that they represent you and the Charleston community.

As a member of the Cougar Club, you are part of the College of Charleston Athletics family and demonstrate your commitment to excellence and to our core values.

Together, we will help our Athletics programs take their rightful place among the elite programs in our nation. Together, we will do what it takes to place the College at the leading edge of intercollegiate athletics.

Thanks again for your support. I look forward to what the future has to offer.

Sincerely,

MATT ROBERTS
DIRECTOR OF ATHLETICS



WHAT IS THE **COUGAR CLUB?**

The Cougar Club is a 501(c)(3) non-profit organization which has served as the fundraising arm for the College of Charleston Athletics Department for over 40 years. We exist to provide financial support for student-athlete scholarships, in addition to sport-specific fundraising and athletic facility improvements. The charitable donations of alumni, friends, and fans are vital to both the short and long-term growth and success of CofC Athletics, as we look to build and sustain a competitive athletics program in the Colonial Athletics Association and the NCAA.

COFC ATHLETICS CORE VALUES

Our mission is to compete for championships and graduate leaders, but we must always stay focused on our core values:

INTEGRITY

TEAMWORK

SERVICE

ENTHUSIASM

RESPECT

COMPETITIVE EXCELLENCE



“

I AM BEYOND THANKFUL FOR THE COLLEGE OF CHARLESTON AND THE DONORS OF THE COUGAR CLUB FOR FUNDING AN ATHLETIC SCHOLARSHIP. DUE TO YOUR GENEROSITY, I CAN COMBINE MY PASSION FOR TENNIS AND A GREAT LEVEL OF EDUCATION AT “THE COLLEGE”. THANK YOU FOR GIVING ME THIS ONCE IN A LIFETIME OPPORTUNITY.

EVA NYIKOS | WOMEN'S TENNIS

”



CHARLESTON IN THE CLASSROOM

42 MAJORS
REPRESENTED

3.103

DEPARTMENTAL GPA

28 4.0 TERM
GPAS (department record)

3,048.5 VOLUNTEER
HOURS

77

SPRING
GRADUATES

77%

Of spring graduates
participated in an internship,
job shadowing, and/or
consistent volunteer role

19TH
CONSECUTIVE SEMESTER
ABOVE 3.0



TEAM GPA
AWARDS

TOP WOMEN'S
TEAM
VOLLEYBALL &
BEACH VOLLEYBALL

3.423

TOP MEN'S
TEAM
MEN'S CROSS
COUNTRY

3.356

BENEFITS CHART

GIVING LEVELS

	SCHOLARSHIP 25,000+	PLATINUM COUGAR \$10,000	CHAMPIONSHIP \$5,500	GOLDEN COUGAR \$3,600	TOP CAT \$2,000	KRESSE CLUB \$1,000	COACHES CLUB \$600	CLYDE \$300	MAROON \$120
Membership Packet & Weekly Emails	C	C	C	C	C	C	C	C	C
Invitations to Exclusive Cougar Club Events	C	C	C	C	C	C	C	C	C
Eligible to Purchase Premium Men's Basketball Season Tickets	C	C	C	C	C	C	C	C	C
Two Complimentary (64) Tickets to Women's Basketball, Men's and Women's Soccer, Baseball & Softball Home Games <i>(Based on Ticket Availability)</i>	C	C	C	C	C	C	C		
Member in the College of Charleston 1770 Society*	C	C	C	C	C	C			
Priority to Purchase Men's Basketball Parking Pass <i>(Location Assigned by Cougar Club Priority Point System)</i>	C	C	C	C	C				
Cougar Den Hospitality Access**	C	C	C	C	C				
Eligible to Purchase Postseason Tickets <i>(Based on Availability)</i>	1st	2nd	3rd	4th	5th				
McAlister Suite Hospitality Access***	C	C	C	C					
Invitation to Reception with Cougar Coaches	C	C	C						
Assigned a Designated Student Athlete	C	C							
The Champion Suite****	C	C							
Provides Full Annual Scholarship for CoC Student Athlete	C								

MEMBER OF THE COLLEGE OF CHARLESTON'S 1770 SOCIETY*

1770 Society donors are invited to special events throughout the year that celebrate private philanthropy to the College of Charleston.

COUGAR DEN HOSPITALITY ACCESS **

The Cougar Den is located behind Section 104 on the concourse of TD Arena.

Open during pre-game only.

MCALISTER SUITE HOSPITALITY ACCESS ***

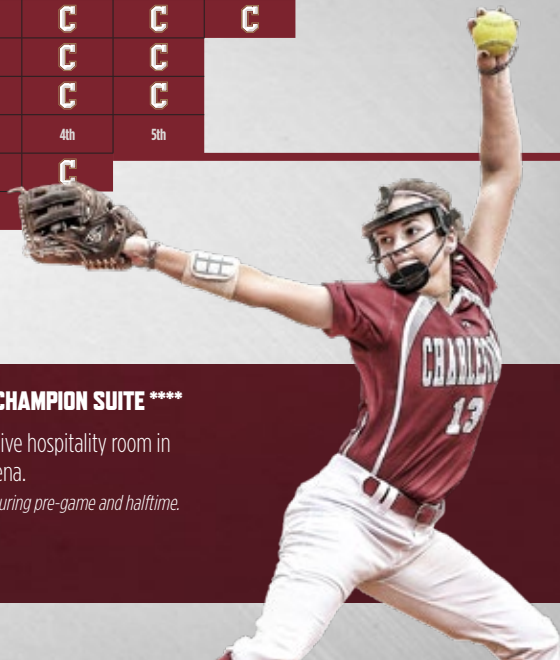
The McAlister Suite is located behind Section 216 on the 3rd floor of TD Arena

Open during pre-game and at halftime.

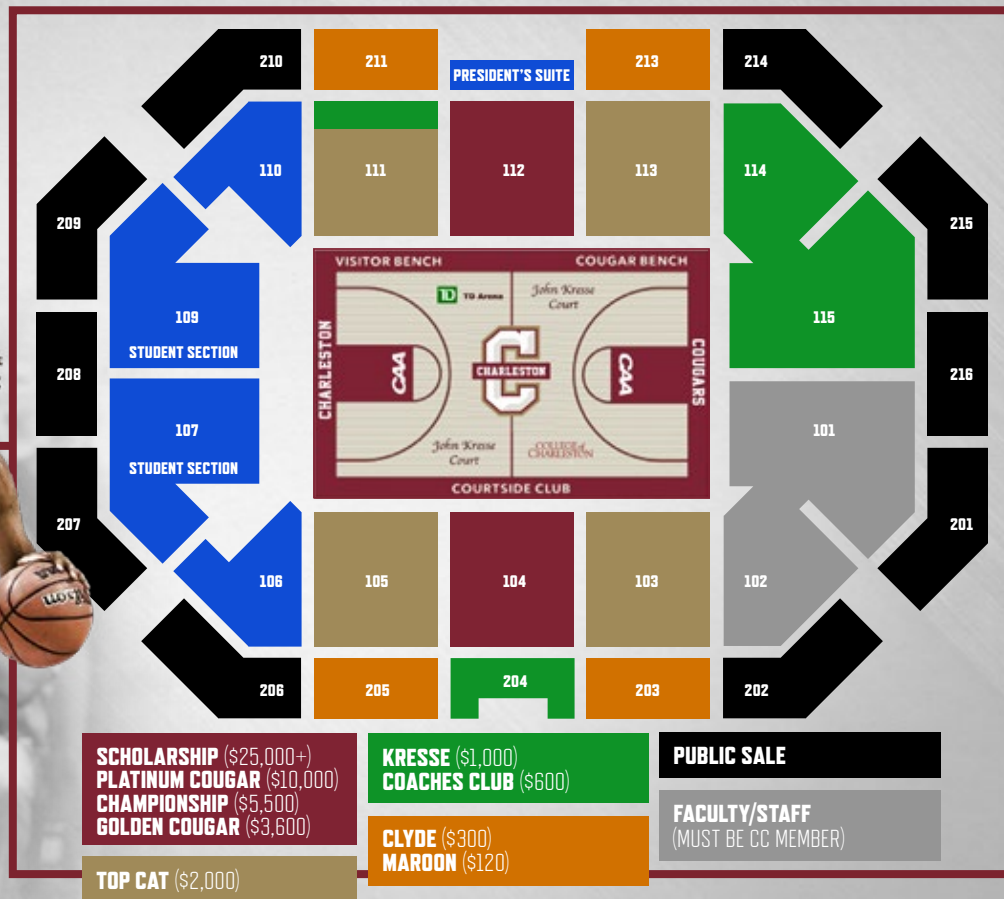
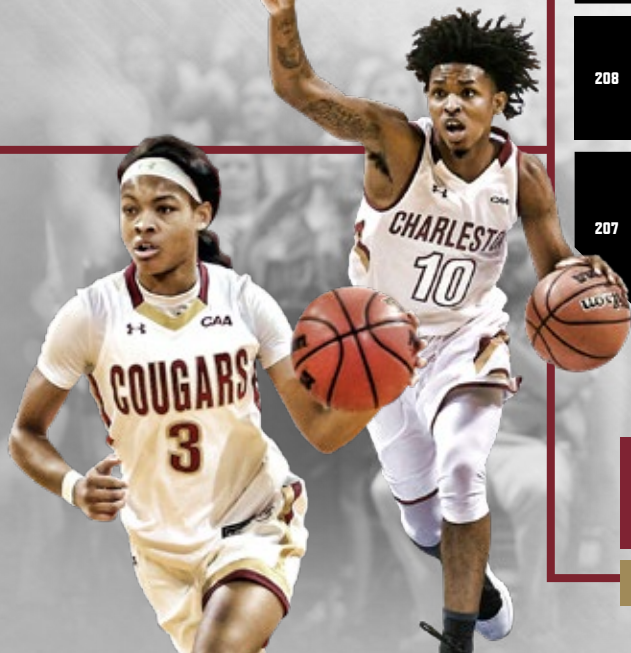
THE CHAMPION SUITE ****

Exclusive hospitality room in TD Arena.

Open during pre-game and halftime.



TD ARENA SEATING CHART BASKETBALL



TD ARENA

PARKING BENEFITS

The Cougar Club offers premium parking near TD Arena for all Men's Basketball home games. This parking is available for purchase to those members who give at the Top Cat level and above (\$2,000).

Parking is assigned by the Cougar Club Priority Point System.



Parking Lot Map:

- | | |
|-----------------------|-------------------------------|
| 1) TD Arena/GY Lot | 5) First Nat'l Bank Lot |
| 2) Crescom Bank | 6) Citadel Square (Calhoun) |
| 3) Meeting/George St. | 7) Citadel Square (Henrietta) |
| 4) CofC W Lot | 8) St. Philip St. Garage |

GETTING A CHANCE TO COME TO THE UNITED STATES AND BE ABLE TO PLAY COLLEGE GOLF, WHILE GETTING A HIGH-QUALITY DEGREE HAS ALWAYS BEEN A DREAM OF MINE. I AM BEYOND THANKFUL FOR THE COLLEGE OF CHARLESTON AND THEIR GENEROUS DONORS TO MAKE THIS DREAM A REALITY FOR ME.

RAPHAEL GEISSLER
MEN'S GOLF



COST OF A STUDENT-ATHLETE



TUITION & FEES | IN-STATE \$11,386 | OUT-OF-STATE \$29,544



ROOM & BOARD | \$11,672



BOOKS | \$800



MISC. EXPENSES | IN-STATE \$3,977 | OUT-OF-STATE \$5,347



METHODS OF GIVING

THE COUGAR CLUB OFFERS SEVERAL WAYS FOR DONORS TO CONTRIBUTE TO THE ORGANIZATION:

- **Online** (cofccougarclub.com)
- **Credit Card** by phone - 843-953-8255
- **Check** (payable to College of Charleston Athletic Fund)

PLEASE CONTACT THE COUGAR CLUB STAFF FOR THE FOLLOWING OPTIONS

- **Recurring Gift**
- **Matching Gift** (from participating employers)
- **Major Gift** (please contact Cougar Club staff)
- **Gifts In Kind / Trade** (products)
- **Scholarship Endowment**
- **Payment Plans**

PAYMENT PLANS

You can spread your donations out during the year by setting up a monthly payment plan. The Cougar Club offers a number of flexible donation schedules. Donations can be broken down into installments as long as all gifts are paid in full, by May 31, of each giving year. Set up a payment plan directly with the Cougar Club.

For information about any of these options, please contact the Cougar Club.

PRIORITY POINTS

Cougar Club Priority Points provide a systematic, orderly, and fair way to administer member benefits. The point system will use donor records starting from 1987-88. It is calculated as follows:

- **10 points** per \$100 gift to Athletics
- **10 points** per consecutive year of giving
- **100 points** for former student-athlete (one time only)



GRADUATE COUGAR CLUB

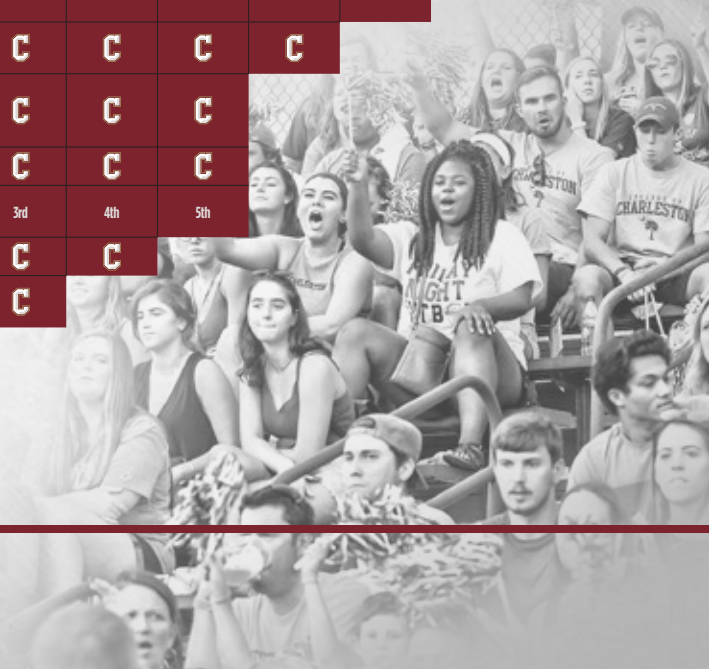
If you graduated from the College of Charleston, or any other accredited college or university within the past four years, you are eligible to join the Graduate Cougar Club at a 50 percent discount.

GIVING LEVELS

Membership Packet & Weekly Emails
Invitations to Exclusive Cougar Club Events
Eligible to Purchase Premium Men's Basketball Season Tickets
Two Complimentary ⁽⁴⁾ Tickets to Women's Basketball, Men's and Women's Soccer, Baseball & Softball Home Games <i>(Based on Ticket Availability)</i>
Member in the College of Charleston 1770 Society*
Priority to Purchase Men's Basketball Parking Pass <i>(Location Assigned by Cougar Club Priority Point System)</i>
Cougar Den Hospitality Access**
Eligible to Purchase Postseason Tickets <i>(Based on Availability)</i>
McAlister Suite Hospitality Access***
Invitation to Reception with Cougar Coaches
Assigned a Designated Student Athlete
The Champion Suite****
Provides Full Annual Scholarship for CoC Student Athlete

GIVING LEVELS 50% LESS!

SCHOLARSHIP 12,500+	PLATINUM COUGAR \$5,000	CHAMPIONSHIP \$2,750	GOLDEN COUGAR \$1,800	TOP CAT \$1,000	KRESSE CLUB \$500	COACHES CLUB \$300	CLYDE \$150	MAROON \$60
C	C	C	C	C	C	C	C	C
C	C	C	C	C	C	C	C	C
C	C	C	C	C	C	C	C	C
C	C	C	C	C	C	C		
C	C	C	C	C	C			
C	C	C	C	C				
C	C	C	C	C				
1st	2nd	3rd	4th	5th				
C	C	C	C					
C	C	C						
C	C							
C								





“COUGAR UP” CAMPAIGN

ISN'T IT TIME TO TAKE YOUR MEMBERSHIP TO THE NEXT LEVEL?

Why not invest heavily in our student-athletes? Participate in our “Cougar Up” Campaign, and help increase the amount of scholarship dollars we are able to award our student-athletes.

Bonus: If you increase your current giving level, you'll have a chance to win exclusive Cougar athletics prizes/experiences.

PRIZES

- Basketball autographed by men's team coach
- Basketball autographed by women's team coach
- Basketball autographed by the men's team
- VIP parking pass for men's basketball season
- Baseball helmet autographed by the coach
- Softball helmet autographed by the coach
- McAlister Suite hospitality bands for men's basketball season



“

WE KNOW HOW IMPORTANT COUGAR CLUB MEMBERS ARE TO OUR PROGRAM AND OUR COLLEGE EXPERIENCE HERE AT COFC. AS PLAYERS WE ARE 110% COMMITTED TO OUR GOALS ON THE COURT, IN THE CLASSROOM AND IN THIS COMMUNITY. IT IS SO GREAT TO KNOW THAT OUR DONORS AND FANS CONTINUE TO SUPPORT US EVERY YEAR. IT MEANS MORE THAN WE COULD EVER SAY.

BREVIN GALLOWAY
MEN'S BASKETBALL

”



110% CLUB

In today's college athletic environment, the cost of running an elite NCAA Division I program is rising. Therefore, we ask that you consider participating in our 110% Club.

This initiative asks for all donors to increase their giving by at least 10% this year over last. If every member of the Cougar Club participated we would raise an additional \$102,680 for student-athlete scholarships!

All participants who
donate 110% will receive
a College of Charleston
Athletics lapel pin.



FAQ

WHY SHOULD I JOIN?

WE NEED YOU! By contributing to the Cougar Club you are helping to provide essential support for our student-athletes that include scholarships, facility improvements and specific team needs. All donor contributions allow us to provide a first class educational and athletic experience at the College of Charleston for our deserving student-athletes who compete in our 19 varsity sports.

WHO CAN JOIN THE COUGAR CLUB?

Anyone can become a member of the Cougar Club!

I'VE ALWAYS HEARD IT'S "TOO EXPENSIVE" TO BE A COUGAR CLUB MEMBER. HOW CAN I MAKE AN IMPACT?

You can become a member of the Cougar Club for as little as \$120 annually (even less for current graduates-see page 10). Our Graduate Cougar Club allows recent college graduates (within 4 years of graduation) to join the Cougar Club at any level for half the annual contribution requirement. For example, a Graduate Cougar Club member could join the Top Cat (\$2,000) level for a contribution of only \$1,000. All while receiving the same benefits that a regular Top Cat (\$2,000) member would receive!

ARE PAYMENT PLANS AVAILABLE?

Yes, payment plans are available to donors who wish to spread their payments over time. Payment plans must be paid in full by May 31st of the giving year in order for the donor to remain eligible for their priority seating, and to be considered a Cougar Club member in good standing.

HOW DO I GET MEN'S BASKETBALL TICKETS?

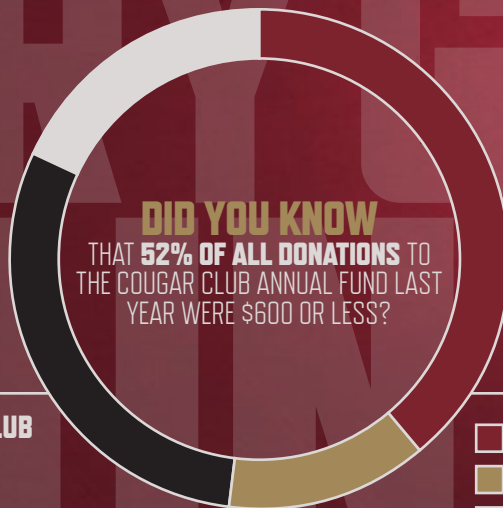
In order to receive premium seating inside TD Arena you must be a Cougar Club donor (see Seating Chart on page 7 to see the giving requirements for each section). All donors who make their annual Cougar Club contribution by May 31st of each year are sent out season ticket invoices that allow them to secure and retain their seat location. Non Cougar Club members only have the ability to purchase season tickets in non-premium sections of TD Arena.

IS THE COST OF MY MEN'S BASKETBALL TICKETS INCLUDED IN MY DONATION?

Although your donation to the Cougar Club determines which seating locations you are eligible for, it does not include the season ticket cost. Men's basketball season tickets are purchased separately through the College of Charleston Ticket Office.

**IF YOU HAVE OTHER QUESTIONS PLEASE CONTACT THE COUGAR CLUB STAFF AT 843-953-8255
OR BY EMAIL AT COUGARCLUB@COFC.EDU**

NO MATTER THE SIZE OF YOUR GIFT, **IT MAKES A DIFFERENCE!**







**THROUGH THE SUPPORT OF COUGAR CLUB
DONORS, LAST YEAR WE RAISED...**

\$1.02M IN SCHOLARSHIP FUNDS

\$1.77M IN SPORTS-SPECIFIC FUNDS

\$100K+ IN SPECIAL EVENTS-OTHER INITIATIVES

-  DONORS WHO DONATED \$300 AND BELOW **(39%)**
-  DONORS WHO DONATED BETWEEN \$301-\$600 **(13%)**
-  DONORS WHO DONATED BETWEEN \$601-\$2,000 **(30%)**
-  DONORS WHO DONATED OVER \$2,000 **(18%)**

THIS WAS AN ALL-TIME FUNDRAISING RECORD! | LET'S ADOPT A "STRENGTH IN NUMBERS" MENTALITY AND CONTINUE TO GROW-ONE MEMBER AT A TIME!

COUGAR COMMITMENT: FUNDING DREAMS AND CHANGING LIVES

DONOR INFORMATION

name _____

account name _____

address _____

city state ZIP _____

home phone _____

work phone _____

cell phone _____

e-mail address _____

alum? class of _____ former student-athlete? sport _____

DONATION AMOUNT | level

☐ **Scholarship** (\$25,000+)

☐ **Platinum Cougar** (\$10,000)

☐ **Championship** (\$5,500)

☐ **Golden Cougar** (\$3,600)

☐ **Top Cat** (\$2,000)

☐ **Kresse Club** (\$1,000)

☐ **Coaches Club** (\$600)

☐ **Clyde** (\$300)

☐ **Maroon** (\$120)

☐ Add me to a payment plan

☐ Check enclosed
(make payable to College of Charleston Athletic Fund)

☐ I will NOT be purchasing tickets. I choose to receive no goods or services, making this contribution 100% tax deductible.

CREDIT CARD? CALL OUR OFFICE AT 843.953.8255

PLEASE DETACH THIS FORM AND RETURN TO:

College of Charleston Cougar Club
66 George Street
Charleston, S.C. 29424

GO PAPERLESS CofCCougarClub.com to give online